UNIBIC

MEDIA KIT
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MADE FOR EVERY *kind of snacking.*

Our story. Ready to share.

UNIBIC Foods India Private Limited is a Bengaluru-headquartered snack company. UNIBIC travelled from Australia to India in 2004, beginning with ANZAC and Bradman cookies, and has been proudly Indian ever since. Today, its range includes 80+ snacks, from cookies and wafers to crackers and bakery biscuits. A team of 800+ people supports the business, with factories running 20+ production lines and a combined annual capacity of 89,257 tonnes. UNIBIC cookies are made using wire-cut technology, gently slicing the dough to preserve the texture of nuts, fruit and chocolate chips.

2004	80+	800+	20+
India debut	Snacks to discover	People behind the snacks	Production lines

A whole lot to snack on.

Cookies, gourmet treats, guilt-free options, crackers and wafers. Swaadesi brings bakery-style biscuits to the everyday chai break.

Care behind every pack.

A combined manufacturing capacity of 89,257 tonnes a year. From the production line to the finished pack, our manufacturing standards put quality first.

MEDIA ENQUIRIES

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OUR HOME IN BENGALURU

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